

## Connect with more Boston-area leisure travelers at The 2009 Boston Globe Travel Show!



**More than \$1M in total business was booked on-site at the 2008 Boston Globe Travel Show.**

**In 2009, make part of it yours.**

Showcase your destination among 18,000 travel enthusiasts at the fourth annual Boston Globe Travel Show, happening February 20-22, 2009 at the Seaport World Trade Center, Boston.

Our Extra Exposure Packages offer tremendous value, and are geared specifically for exhibiting parties who want more than a booth, but less prominence than a full sponsorship provides.

### Every Extra Exposure Package includes:

- One 10x10' sq. ft. booth space with pipe and drape, carpeting, table, two chairs, and wireless Internet
- Color display advertising in the 24-page tab supplement, *The Boston Globe Travel Show Guide*, publishing Wednesday, February 18<sup>th</sup> full run in The Boston Globe, Worcester Telegram & Gazette, and 10,000 handed out at the show (see size options below)
- 1x2" color directory ad in the supplement



### Extra Exposure Package Pricing

- |                                   |              |
|-----------------------------------|--------------|
| ▪ Full page ad package (5 x 11.5) | \$14,870 net |
| ▪ Half page ad package (5 x 5.75) | \$8,690 net  |
| ▪ 3 x 5.75" ad package            | \$6,210 net  |
| ▪ 2 x 5.75" ad package            | \$4,980 net  |



**Reservations Due: January 5, 2009\***

Materials Due: January 19, 2009\*

Contact your Globe rep or **Maria Tack** at (617) 929-8817  
or [mtack@globe.com](mailto:mtack@globe.com) for details

For more information about The Boston Globe Travel Show visit  
[www.bostonglobetravelshow.com](http://www.bostonglobetravelshow.com)

\*Print deadlines subject to change