

## Silver Sponsorship: \$5,800 net

---

### Advertising

- Tab Supplement to The Boston Globe: *The Boston Globe Travel Show Guide*
  - 2x2.75" color ad
  - 1 block ad in the exhibitor directory
- The Boston Globe
  - 1/8 page black and white Sunday Travel ad (15.75 column inches)
- Boston.com
  - 2-week text listing on Vacation Deals on the Travel page of Boston.com
- BostonGlobeTravelShow.com
  - Logo presence with blurb and clickthrough on show website sponsor page

---

### Event

- 10x10 sq. ft booth space (one booth)
- Logo presence on New England Pavilion banner
- 25 passes to trade and/or consumer show days

---

### PR

- Promotional mentions of your company in press releases and other press initiatives both pre-show and at the actual event